



VIVEKANANDHA COLLEGE OF ENGINEERING FOR WOMEN
[AUTONOMOUS INSTITUTION AFFILIATED TO ANNA UNIVERSITY, CHENNAI]
Elayampalayam – 637 205, Tiruchengode, Namakkal Dt., Tamil Nadu



INSTITUTION'S INNOVATION COUNCIL

Quarter III & IV Activity Plan 2023-2024

S.No	Title of the Programme	Responsibility	Target Date
IIC CALENDAR ACTIVITIES			
1.	Demo Day/Exhibition/Poster Presentation of Business Plans & linkage with Innovation Ambassadors/Experts for Mentorship Support	All Coordinator	2 nd week of April
2.	Organise an Inter/Intra Institutional Business Plan Competition and Reward Best Innovations	All Coordinator	3 rd week of April
3.	Workshop on Intellectual Property Rights (IPRs) and IP management for start up	All Coordinator	4 th week of April
4.	Session on “How to plan for Start-up and legal & Ethical Steps”	All Coordinator	1 st week of May
5.	Field/Exposure Visit to Incubation Unit/Patent Facilitation Centre/ Technology Transfer Centre such as Atal Incubation Centre etc	All Coordinator	2 nd week of May
6.	Session/ Workshop on Business Model Canvas (BMC)	All Coordinator	3 rd week of May
7.	Workshop on Prototype/Process Design and Development	All Coordinator	2 nd week of May
8.	Organising Innovation & Entrepreneurship Outreach Program in Schools/Community	All Coordinator	1 st week of July
9.	Session/ Panel discussion with innovation and Start-up Ecosystem Enablers from the region/state/national level	All Coordinator	2 nd week of July
10.	Session on Angel Investment/VC Funding Opportunity for Early Stage Ent	All Coordinator	3 rd week of July
11.	Organise Session on “Lean Start-up & Minimum Viable Product/Business”-	All Coordinator	1 st week of August



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	Boot Camp (or) Mentoring Session		
12.	Session on Accelerators/Incubation - Opportunities for Students & Faculties - Early Stage Entrepreneurs	All Coordinator	2 nd week of August
13.	Session on Innovation/Prototype Validation – Converting Innovation into a Start-up or Session on Achieving “Value Proposition Fit” & “Business Fit”	All Coordinator	3 rd week of August
CELEBRATION ACTIVITY			
1.	National Technology Day	All Coordinator	2 nd week of May
2.	World Intellectual Property Day	All Coordinator	4 th week of April
3.	World Creativity and Innovation Day	All Coordinator	4 th week of February
4.	International Women’s Day	All Coordinator	2 nd week of April
5.	World Entrepreneurs Day	All Coordinator	1 st week of March
6.	Independence Day- Celebrating Aazadi Ka Amritkal	All Coordinator	3 rd week of August
7.	World Environment Day	All Coordinator	1 st week of June
SELF DRIVEN ACTIVITY			
1.	Session on “Technology Transfer”	All Coordinator	4 th week of June
2.	Organizing Interactive Session with Successful Entrepreneurs	All Coordinator	2 nd week of July
3.	Field Visit to “SPB paper Mill”	All Coordinator	3 rd week of July
4.	Workshop on “Investment Opportunities”	All Coordinator	2 nd week of August
5.	Session on “ How to develop your Idea into Start-up”	All Coordinator	4 th week of August